

KIGALI CITY CUP INTERNATIONAL

YOUTH EDITION · U10–U20

“Africa’s Own Gothia Cup”

PAN-AFRICAN & INTERNATIONAL YOUTH FOOTBALL FESTIVAL

DATE	Annually, mid-July · Year TBC		
VENUE	Kigali, Rwanda		
11	2	7–9	Pan-Africa +
Age Categories (U10–U20)	Divisions (Boys & Girls)	Tournament Days	Global Invitational Clubs

Organised by: ATX Global Solutions · Weskaut Sports Management Ltd · Kigali City Football Club Ltd
www.kigalicitycup.com

WHY THIS TOURNAMENT EXISTS

Every July, hundreds of African youth football academies pack their bags for Gothenburg, Sweden — home of the Gothia Cup, the world's largest youth football tournament. In 2026 alone, **1,956 teams from 78 nations** sent roughly **45,300 players and leaders** to Sweden for one week, contributing an estimated **SEK 993 million (≈ US\$95 million)** to the local economy — almost none of it captured on the African continent.

Kigali City Cup International — Youth Edition asks a simple question: **why doesn't Africa**, home to the world's youngest population and one of football's deepest talent pools, **have its own flagship youth tournament?** This brochure sets out our answer — an annual U10–U20 boys' and girls' international football festival hosted in Kigali, Rwanda.

ABOUT THE KIGALI CITY CUP INTERNATIONAL

The Kigali City Cup International (Youth Edition) is co-organised by ATX Global Solutions, Weskaut Sports Management Ltd, and Kigali City Football Club Ltd. It is designed as a pan-African tournament open to national age-group champions, private academies, and diaspora clubs, with additional invitational places for select clubs from Europe, the Americas, and Asia — mirroring the international draw that has made Gothia Cup a global institution since 1975.

TOURNAMENT OBJECTIVES

- **Youth Development** — A structured, high-level competitive platform for players aged 10 to 20 across boys' and girls' divisions.
- **Talent Identification** — Showcase emerging African talent to scouts, agents, and professional pathways — connecting players to opportunities without leaving the continent.
- **Sports Tourism** — Position Kigali as a premier annual youth-football destination, redirecting travel and hospitality spend into Rwanda's economy.
- **Commercial Growth** — Generate sponsorship, media, and B2B networking opportunities for African and international partners.
- **Pan-African Unity** — Bring young footballers from across the continent together in a shared, home-grown festival of football and culture.

THE ORGANISERS

ATX Global Solutions	A global sports and business solutions company focused on creating opportunities through sports, talent development, international partnerships, and event management.
Weskaut Sports Management Ltd	A sports management and scouting company dedicated to identifying, developing, and promoting football talent across Africa. Motto: We Scout. We Polish. We Promote.

**Kigali City Football Club
Ltd**

A progressive football club committed to youth development, football excellence, and creating pathways for talented players across Africa. Based in Kigali, Rwanda.

TOURNAMENT FORMAT

Age Categories

Eleven age categories, U10 through U20, each with separate Boys' and Girls' divisions:

Age Category	Divisions
U10	Boys & Girls
U11	Boys & Girls
U12	Boys & Girls
U13	Boys & Girls
U14	Boys & Girls
U15	Boys & Girls
U16	Boys & Girls
U17	Boys & Girls
U18	Boys & Girls
U19	Boys & Girls
U20	Boys & Girls

Match Structure

- Group stage followed by knockout rounds and category finals, played across multiple pitches in Kigali.
- Tournament window of 7–9 days, timed to the July school-holiday period.
- Opening Ceremony with a flag parade of nations and a cultural showcase.

Beyond the Pitch

Fan & Culture Village — Food, music, and Rwandan culture alongside the football programme.

Scouting Showcase — Accredited scouts, licensed agents, and club representatives from across Africa and abroad.

Coaching Clinics — Licensed coaching workshops and youth-development seminars for local coaches.

Sports Business Forum — Club management sessions, sponsorship networking, and football technology presentations.

PARTICIPATION & REGISTRATION

Who Can Take Part

- National age-group champions and federation-endorsed academies from across Africa.
- Private football academies and club-affiliated youth programmes.
- A limited number of invitational clubs from Europe, the Americas, and Asia.

Registration (Illustrative — to be finalised)

Registration Fee	USD amount per team — TBC
Registration Deadline	Date — TBC
Squad Size	Min–Max players per team — TBC
Registration Includes	Accreditation, match officials, media coverage, scouting network access, awards ceremony, opening ceremony participation

Important Notes

- Registration slots are limited and allocated on a first-confirmed, first-served basis.
- Each team must submit a full squad list and staff details within a set period of registration confirmation.
- Travel and accommodation are the responsibility of each participating club; the organisers will provide recommended hotel and travel partners.
- All players must hold valid travel documents and be medically cleared for competitive football; safeguarding protocols apply to all age categories, with enhanced measures for younger age groups.

WHY KIGALI, WHY NOW

- **Proven host nation** — Rwanda has successfully hosted the BAL Finals, the Tour du Rwanda, and the 2025 UCI Road World Championships.
- **Global football visibility** — Visit Rwanda's partnerships with Arsenal, PSG, and Bayern Munich already place Rwanda in front of football's biggest audiences.
- **Safety and accessibility** — Kigali is consistently ranked among Africa's safest, cleanest capitals, with visa-on-arrival for AU nationals.
- **An existing pathway** — Kigali City Football Club and Weskaut Sports Management provide a ready-made scouting and player-development pipeline for standout participants.
- **A clear market gap** — No pan-African tournament currently matches Gothia Cup's scale; African academies currently have nowhere comparable to compete close to home.

Comparative Snapshot

Metric	Gothia Cup (Sweden)	Kigali City Cup Intl
Founded	1975	Inaugural year — TBC
2026 Scale	1,956 teams · 78 nations	Year 1 target — TBC
Participants	45,300 players & leaders	Year 1 target — TBC
Tourism Impact	≈ US\$95 million (one week)	Modelled with RDB / MoS

SPONSORSHIP OPPORTUNITIES

- **Title Partner** — Exclusive naming rights and maximum visibility across all tournament platforms.
- **Platinum Partner** — Premium branding, full activation rights, and VIP hospitality access.
- **Gold Partner** — Tournament-wide branding and sustained media presence.
- **Silver Partner** — Digital and venue branding package.

Official Partner Categories: Banking · Telecommunications · Airline · Hotel · Medical · Media

CONTACT & ENQUIRIES

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Together, we are building Africa's own home for the world's youth football.